

THE CONSTRUCTION USERS ROUNDTABLE

"THE OWNERS VOICE TO THE CONSTRUCTION INDUSTRY"

FOR IMMEDIATE RELEASE

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CURT Keynote Speakers Emphasize Need for Innovation and Creativity to Remain Competitive for Future

CINCINNATI, OH, November 17, 2009 – The Construction Users Roundtable's (CURT) 9th Annual National Conference kicked off yesterday; the theme of the conference is "Surviving and Thriving in Today's Construction Industry." The conference is being held November 16-18, 2009 at the Buena Vista Palace Hotel in Orlando, Florida.

The Construction Users Roundtable is an association of leading corporations and government organizations in the United States and Canada, dedicated to the promotion of cost effective construction methods. Collectively the members of CURT spend more than \$160 billion annually on construction services.

The conference began with opening remarks by Jon Dutcher, Conference Chairperson, who urged the conference attendees that, "in order to remain competitive for future, the industry must integrate their tools, processes and practices."

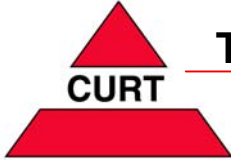
Jon's comments were reiterated by Greg Sizemore, Executive Vice President of CURT, who said, "Some play the game, some change the way the game is played." Both speakers emphasized the need for organizations to not only incorporate best practices but to challenge and improve those practices and discourage complacency.

Mr. Dutcher's remarks were followed by Erik Wahl, President and Founder of The Wahl Group. Mr. Wahl challenges organizations to implement breakthrough thinking techniques to accomplish extraordinary results. Mr. Wahl encouraged the audience to "seek creative solutions for technical and complex issues and find new methods to differentiate themselves from their competition."

By kicking off the event with an outlook that encouraged a broader perspective to be used by organizations, Mr. Sizemore hoped to inspire the audience, "to achieve superior performance within the construction industry."

About CURT

Formed in the fall of 2000 by construction and engineering executives representing major corporations from across the United States, CURT's primary goal is to enact broad, effective



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owner representation and increased owner leadership on construction industry issues. Continuing the 30-year effort of the Construction Committee of the Business Roundtable, CURT provides a national forum for the exchange of information, views, practices and policies of construction users from an array of industries. CURT strives to produce meaningful changes within the construction industry-promoting overall cost effectiveness; improving the way construction is planned, managed, justified and executed. Additionally, CURT works toward changing and improving what owners allow, require and accept responsibility for on their domestic and global construction projects. For additional information see www.curt.org.

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